

EXECUTIVE SUMMARY

Ec r a e f a e d e d c r e **massive concentration of data value**
 r e a d f a e a f a d d e e a e d r e c e f r e
political economy f d a a a e c c e a .

The article describes a novel institutional architecture for data value governance, which enables the adoption of data-driven decision-making by public sector organisations.

Unpacking data value chain

The data value chain is a process by which data is transformed into value. It starts with data collection, followed by data processing, data analysis, and data application. The data value chain is a continuous process that evolves over time. Data is collected from various sources, processed into a usable format, analyzed to extract insights, and then applied to create value. This process is often supported by technology and infrastructure. The data value chain is a key driver of innovation and growth in the digital economy. It enables organizations to make data-driven decisions, improve their operations, and create new products and services. The data value chain is a complex process that involves many stakeholders and is constantly evolving. It is a critical component of the digital transformation process and is essential for organizations to succeed in the digital age.

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Cea c a c e d b e a a c a c a
 e e e a d c e c e b a a b e a f f d a a
 a b e a e c e a , a a f c e , c d
 a e a e a c e d e f . P e e a e
 c a d e c c e e e e a e d a a a
 a . b (B e a b a d T e , 2006) . A c c e e
 j d c e a e e f e a d f e e a a a
 d a a d a e e f b e a c . H e e ,
 e e e c e e e a d e e e e a e a a
 f - a d a a a e a c a e e a . A
 c e a a e d b P a e (2019) , a e b e
 e c a e , e e e a b e , e f e d f e a e
 e e e c e e e e a e d a a a a e f c e
 c a . H e e , f e a e e e d c a e d a d f e d ,
 e - a d a a a b e e e a e d e , c e a
 a c c c e . C e a b a f e e , c a
 e c a c a e e , f b a e d e c a c a e ,
 a d e f f e a d b e e d c e d a
 d a a a b a f e .

A d c a f d a a a b a f e a d d e d a a a e
 e d b a e d e a a e c c e f e d
 a a d e a e e f c e c e e e e a a d
 b a a . B e a e , e d c a d
 b e a c e b a e a b a f e , e a
 a c a d e b e c a c a e , e a e b e d f e d
 a d e c a f e .

LARGE PLATFORMS AS LARGE PUBLISHERS: RECOGNISING AUTHORSHIP RIGHTS TO DATA GENERATORS

T a e c e e e b a c f a a a e c d e
 e a d a a a e e c a c e a , a d e c e
authorship rights e d d a a e e a e d .

First, personal data makes the (digital) identity of an individual. H e c e , e c c e f d a a o w n e r s h i p a d
 p r o p e r t y (. e . a d d a e d a) c a b e a e d
 b e f a e a e , a e d d a a c e e
 a e e c a c e a , e b e d d e d e d a a .
 P e a d a e f e c e e e f d d a
 a e , f e d e , e f e e c e a d a e e .
 E e a f d e b e a c a e e c
 (l c a e a . , 2019) a , b a e d e a d a a
 f a d a e d a e , d e d d a
 c e a d a e e f e d e . T a
 a e c e a , a f e c , e c a d
 e e a , c a e f e d c , a e a a d
 e a e c e e b a a d a . l a ,
 b e c a e f a e a a c b d a d e e e
 f e a c a d d a d a a , l a e a a d d a a
 c a a a a e e d a a .

S e c d , a a e d e a c e d e , b e c a
 c a e a d f e d a d a e a c e c , e d c e ,
 a a e , e a c a e f d d a d a a a d c e a e
 e a b e a e , a e b e c d e e d

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